



## KRYPTEK® EVOLVES INTO NEW ALTITUDE PATTERN FOR WILEY X NASH SUNGLASSES

**Wiley X has revealed a brand-new exclusive Kryptek® camouflage frame pattern, Altitude™, that will be available on its highly popular WX Nash sunglasses.**

Altitude is the latest arrival to join the growing Wiley X Kryptek® family and is the perfect compliment to the WX Nash frame within the Active Lifestyle Series of sunglasses. With stylish good looks for any occasion, superior visual performance and state-of-the-art protection that is Wiley X's hallmark, the WX Nash shades are the perfect companion for men and women with a love for fishing and a taste for adventure.



This new-look WX Nash is

available with a platinum flash, which brings the eyewear alive and smoke green lenses, which will highlight the weed bed underneath you in the water and reduce eye fatigue, helping you catch more fish. It delivers maximum glare reduction without distorting colours and has a light transmission of 13 per cent. This model also offers Wiley X's advanced 8-layer polarization, for superior glare-cutting performance that helps anglers 'read' the water and catch more fish. The WX Nash also features a rugged, yet lightweight frame that wraps around the face for excellent coverage and optimal field of view, further enhancing its optical prowess.

The sunglasses also deliver advanced vision protection that goes far beyond the harmful rays of the sun — important for people who love to hike, mountain bike, fish, kayak, backpack in the great outdoors. Like all Wiley X sunglasses, they meet the stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, providing OSHA-grade vision protection for every outdoor adventure as well as being EN.166 certified. Wiley X is the only premium sunglasses manufacturer with this level of protection in every adult style it makes, which allows Wiley X to be a leading provider of protective eyewear to the military as well as top world champion anglers.

Like almost all Wiley X sunglass styles, the new WX Nash style is prescription ready. This level of visual performance combined with the most advanced eye protection available makes the WX Nash a perfect solution for active anglers who need prescription lenses.



Fishermen around the world – from elite professional anglers to the every-day angler – have learned to love Wiley X sunglasses over the last 30 years. The unique features and technical advantages they bring, combined with sleek stylings like that of this new model, are a winning combination. Wiley X will continue to innovate on the fronts of fashion and function and continue to use a team of very talented anglers to create even more well-suited products in the future.





## About Wiley X:

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1-2010 rated and EN.166 certified.

Wiley X provides protective eyewear to military units and law enforcement personnel all around the world including the US Navy, US Army and D.E.A., as well as many EMEA forces.

All sunwear models are certified as protective eyewear – and ALL meet or exceed standards not normally used in the fishing industry. Some of the models even meet or exceed the US Military's ballistic tests for impact – the most stringent in the world. This is extremely important as fishermen have lures, flies, spoons and hooks flying in the air at all times, causing facial and eye accidents every day worldwide.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which fully comply with European safety standards.

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