



WILEY X® UNVEILS NEW-FOR-2018 METAL AVIATOR STYLE SUNGLASSES

Eyewear Innovator Introduces Two New Styles Combining Classic Aviator Looks With State-of-the-Art, ANSI-Rated and EN.166 Vision Protection

Premium protective eyewear innovator Wiley X®, Inc. has unveiled two new-for- 2018 sunglass styles that combine the classic metal-framed Aviator look with clear vision and state-of-the-art eye protection. Wiley X is known worldwide for protecting the vision of soldiers, law enforcement, motorsport drivers, elite tournament anglers and other demanding wearers for 30 years.

These two new Active Lifestyle Series styles — the WX Hayden and WX Klein — give wearers of all kinds exciting new options when it comes to seeing clearly and protecting their vision during any activity.



The WX Hayden features a more squared off lens shape and is offered in two models to accommodate different looks and purposes. These two polarized models provide wearers with advanced glare-cutting performance and distraction-free vision when worn on or around the water, snow, highways and other highly reflective environments. Model #ACHAY04 (shown left) pairs an attractive Satin Gold frame with Polarized Green lenses, while Model #ACHAY06 features a Matte Dark Gunmetal frame complimented by Polarized Silver Flash lenses.

The WX Klein features a more traditional oval lens design and is also offered in two stylish and functional frame/lens combinations to suit the tastes and performance needs of different wearers. These two polarized versions are ideal for driving, fishing, boating — any outdoor activity on land, water or air. Model #ACKLE04 (shown right) pairs a cool Gunmetal frame with Wiley X's Polarized Venice Gold Mirror (Amber tint) lenses that provide excellent visual contrast in low light and hazy conditions. For clear vision over a wide range of conditions and reflective environments, Wiley X offers Model #ACKLE06 matching a classic Gold frame with Polarized Smoke Green lenses.



Both the WX Hayden and WX Klein offer wearers the highest level of quality and finish, including comfortable acetate-coated temples, and spring-loaded hinges for a custom fit. A variant model within these two styles also offers distinctive marbling patterns on the inside of the temples.

Whichever new Aviator style outdoor enthusiasts choose, they will benefit from Wiley X's proven eye protection. Like all adult Wiley X eyewear styles, these new glasses meet rigorous ANSI-Z87.1 High Velocity and High Mass Impact Safety standards for true OSHA-grade eye protection as well as being EN.166 certified. Wiley X is the only premium sunglass brand with this level of protection in every adult style it makes.

Like almost all adult Wiley X sunglass styles, these Metal Aviator-style shades are also prescription ready. This level of visual performance combined with the most advanced eye protection available makes these Metal Aviator-style shades a great choice for active anglers who need prescription lenses and they still provide clear vision and advanced protection.

Fisherman around the world – from the elite professional anglers to the every-day angler have learned to love Wiley X sunglasses over the last 3 decades. The unique features and technical advantages they bring combined with sleek stylings like that of these new models in the Metal Aviator-styles are a winning combination. Wiley X will continue to innovate on the fronts of fashion and function in years to come.





About Wiley X:

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1-2010 rated and EN.166 certified.

Wiley X provides protective eyewear to military units and law enforcement personnel all around the world including the US Navy, US Army and D.E.A., as well as many EMEA forces.

All sunwear models are certified as protective eyewear – and ALL meet or exceed standards not normally used in the fishing industry. Some of the models even meet or exceed the US Military's ballistic tests for impact – the most stringent in the world. This is extremely important as fishermen have lures, flies, spoons and hooks flying in the air at all times, causing facial and eye accidents every day worldwide.

To help prescription lens users Wiley X has carefully chosen SHAMIR, one of the leading lens manufacturers to provide high quality prescription lenses, which fully comply with European safety standards.

To learn more about the new metal framed Aviator WX Hayden and WX Klein or Wiley X's complete line of sunglasses delivering Absolute Premium Protection across the EMEA region — please visit <http://www.wileyx.eu/>. Alternatively contact Wiley X EMEA LLC at Søndergade 8-10, 7570 Vemb, Denmark. Telephone: +45 96 93 00 45. NCAGE: R5814. DUNS: 311242221.

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