

## 2018 Predatortour winners join the Wiley X Elite Fishing Team

The team of top level anglers that makes up the Wiley X Elite Fishing Team continues to grow stronger with the recent addition of the 2018 Predatortour champions, Hendry Vis and Gerald Vierhout.

The Dutch pair beat of competition from another 220 anglers from 14 different countries during the European predator fishing competition, which took place in the Dutch Delta Rhine-Meuse on the lakes Haringvliet and Hollands Diep back in June. Their winning performance including catching a stunning 130.4cm pike, which was the biggest caught in the entire tournament.

On joining Wiley X's Elite Fishing Team, the duo said: "We are very proud to join the Wiley X Elite Fishing team. All its members are very skilled anglers and have achieved many great results in different kind of fishing competitions. For example Luc Coppens and Jeremy Staverman, who won the World Predator Classic competition in 2015 and 2016, thanks to the help of Wiley X eyewear. We also know Wiley X from American anglers like Edwin Evers of the Bassmaster competition.

"For predator fishing we do not only need polarized glasses but also the best quality lenses and colors. Good quality eyewear is the best investment we have made in the last few years. Fish are often found in or around structure, so when you have the best view into the water you can fish a lot more effectively.



Wiley X has a great line of polarized sunglasses, which will help us to find best fishing spots on the water in every condition.

"Besides that we both have bad eyes and wear contact lenses, so we know that we have to look after our eyes. One hook or lead hitting the eye could damage it for the rest of your life! Wiley X glasses protect your eyes for very fast impacts of materials like hooks and fishing lead."

EMEA Vice President and Outdoor Director Thomas Wæver is equally delighted of the newest signings to the Wiley X Elite Fishing Team. He said: "It will be an honor for Wiley X to be working closely together with Hendry Vis and Gerald Vierhout in the future. They are two very talented and influential anglers and their terrific win in the 2018 Predatortour competition speaks for itself. I look forward to learning from the winners and Wiley X is guaranteed to gain from their knowledge in the future to come".

After winning Predatortour, Hendry and Gerald will next be taking part in the Luremasters competition against 60 other teams on three different lakes in the Netherlands in September. Hendry will take part in the World Crank Cup in October and Gerald will compete in the Predatortour Sweden next spring. They intend to defend their European Predatortour title in the Nederlands next summer – once again with the help of the benefits offered by their Wiley X eyewear.





## **About Wiley X:**

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1-2010 rated and EN.166 certified.

Wiley X provides protective eyewear to military units and law enforcement personnel all around the world including the US Navy, US Army and D.E.A., as well as many European forces.

All adult sunwear models are certified as protective eyewear – and ALL meet or exceed standards not normally used in the fishing industry. Some of the models even meet or exceed the US Military's ballistic tests for impact – the most stringent in the world. This is extremely important as fishermen have lures, flies, spoons and hooks flying in the air at all times, causing facial and eye accidents every day worldwide.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which fully comply with European safety standards.

To learn more about Wiley X's complete line of sunglasses delivering Absolute Premium Protection across the EMEA region — visit http://www.wileyx.eu/. Or contact Wiley X EMEA LLC at Søndergade 8-10, 7570 Vemb, Denmark. Telephone: +45 96 93 00 45. NCAGE: R5814. DUNS: 311242221.

Wiley X EMEA LLC contact person for this press release:

Mr. Thomas Wæver • E-mail: tw@wileyx.eu • Phone: +45 22 17 49 50

